

**CY BENNETT** | DESIGNER

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26 Church Street | South Portland, ME 04106

**EXPERIENCE**

PORTLAND PUBLIC LIBRARY | Graphic Designer

April 2021 – Present | Portland, ME

- Generate graphics for print and digital media
- Update web pages and troubleshoot functional issues
- Audit brand assets and create the Library's first cohesive visual brand guidelines
- Edit and post videos of recorded programs
- Audit and implement system-wide signage
- Address neglected big-picture projects like room numbering and brand language

KEEP INDIANAPOLIS BEAUTIFUL | Digital & Design Manager

May 2017 – April 2021 | Indianapolis, IN / Portland, ME

- Managed social media, website, graphic design, and digital design for Keep Indianapolis Beautiful (KIB)
- Learned video editing and streaming software to effectively communicate KIB's work during COVID-19
- Created all physical collateral, including signage, vehicle wraps, apparel, annual reports, and brochures
- Wrote and edited various blog posts, presentations, and public statements
- Advised on presentations given by KIB leaders to national audiences
- Led a full brand audit and redevelopment
- Oversaw the redesign of the organization's website

PEOPLE FOR URBAN PROGRESS | Design Consultant

June 2016 – May 2017 | Indianapolis, IN

Created graphics and led research, design, and development for material re-use projects

LUUR STUDIO | Multidisciplinary Designer

June 2013 – July 2014, October 2015 – May 2016 | Indianapolis, IN

Worked on a small multidisciplinary design team creating user-centric design solutions

**HONORS**

EXHIBIT COLUMBUS | Project Designer

September – December 2019 | Columbus, IN

Awarded the opportunity, with an international group of artists and designers, to design a street installation

AMERICAN ADVERTISING AWARDS | Creative Contributor

January 2019 | Indianapolis, IN

Collaborated on the team that won the award for Integrated Media Public Service Campaign

**EDUCATION**

UNIVERSITY OF NOTRE DAME | Industrial Design B.F.A.

**EXTRA CREDIT**

Achieved "Inventor" status on a number of utility patents

Hosted a podcast with legendary and prolific author, Dan Wakefield

Worked as a general carpentry apprentice

Taught English in Yongin, South Korea for just over a year

Designed and renovated a cargo van as a camper (not parked down by the river)